



IJM

# PUTTING VIOLENCE AND SLAVERY **OUT OF BUSINESS**





2017 VISION

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In 2007, we set an *impossible* goal:

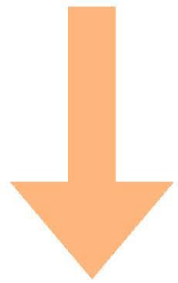
TO **RESCUE** THOUSANDS,  
**PROTECT** MILLIONS,  
AND **PROVE** THAT  
JUSTICE FOR THE  
POOR IS POSSIBLE.





2017 VISION

## OUR MODEL WORKS



**75-86%**

**FEWER GIRLS TRAPPED  
IN BARS & BROTHELS**

in the communities where we  
worked alongside Philippine  
authorities.





2030 VISION

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A group of people, likely in a developing region, are shown in a dry, dusty landscape. In the foreground, a person is carrying a large, woven basket filled with dark, clumpy material (possibly coal or charcoal) on their head. They are wearing a patterned orange and white cloth. To their left, another person is carrying a similar basket. In the background, another person is visible, also carrying a basket on their head. The overall scene suggests a context of resource extraction or trade in a challenging environment.

TO PUT VIOLENCE AND SLAVERY  
**OUT OF BUSINESS—FOR GOOD.**



# THE PROBLEM: **VIOLENCE**

**Corporations selling quality goods** cannot keep slavery out of their supply chains, because police aren't equipped to arrest traffickers.

**A widow plants more profitable crops** thanks to a microfinance program, but her land is stolen by powerful men in the community—men who do not go to jail for this abuse.







# THE BUSINESS MODEL

Criminals know how to find and thrive in markets where laws aren't enforced—oppressing innocent children, women and men.

2030 VISION

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By 2030:

**WE WILL RESCUE MILLIONS,  
PROTECT HALF A BILLION,  
AND MAKE JUSTICE FOR THE POOR UNSTOPPABLE.**



2030 VISION

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**BUT WE CAN'T DO THIS ALONE.**





# OUR IDEA

## SAFE SOURCING ZONES



A partnership between IJM, a host country government and the corporation that rids a sourcing location of forced labor





# **What We've Heard:**

- **Demonstrate impact**
- **Build to scale**
- **Draw a connection to business interests**
- **Show ROI**



# WIN-WIN SOLUTION

1

**Business funds  
IJM to work with  
government on  
worker  
protection in a  
priority sourcing  
area**

2


**3<sup>rd</sup> party-  
validated results  
show that  
forced labor no  
longer exists at  
scale**

3

**Business  
continues  
sourcing during  
the pilot and  
reevaluates  
based on pilot**

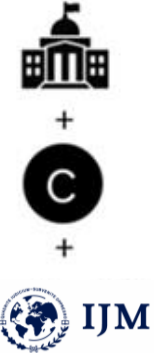


1



A target country is identified by a corporation as attractive for sourcing.

2



A partnership between the host government, relevant corporations and IJM (and potentially other

3



The partnership sets a goal to reach minimal viability by a date within a 18 month to 4-year window.

4



Minimal viability is measured by a standard set of indicators, which are populated by the government

- ARRESTS
- CHARGES
- CONVICTIONS < 3 YRS
- CRISIS CARE < 60 DAYS

6



The partnership sets a strategy to reach minimal viability.

5



The measurement is monitored by an IJM owned consulting firm and verified through evaluation.

7



IJM or its partner would offer high impact interventions to assist host governments.

8



Corporations would continue sourcing from the target country during the period of launch to completion.



If after completion, the country doesn't have a minimally viable justice system, the corporation re-evaluates its sourcing practices

**To scale our work to match the size of the challenge, we will serve as a:**

**PLAYER-COACH**

Scaling our work by sharing our model and ongoing field experiences with partners

**CONSTITUENT MOBILIZER**

Empowering champions to build an advocacy and volunteer movement

**EXPERT CONSULTANT**

Offering consulting to corporations and governments seeking to solve the problem of violence





2030 VISION

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# FROM IMPOSSIBLE TO **UNSTOPPABLE**

**Our 2030 Vision is one of a different world.** One government after another will step up to protect the poor, shutting down the business of violence.





# HELP US PUT VIOLENCE AND SLAVERY **OUT OF BUSINESS— FOR GOOD.**

Learn more about our work and how to  
get involved at **IJM.CA**

