

Corporate Sustainability Reporting in a Changing Geopolitical Environment

CBSR Roundtable

May 22, 2025





Land Acknowledgement

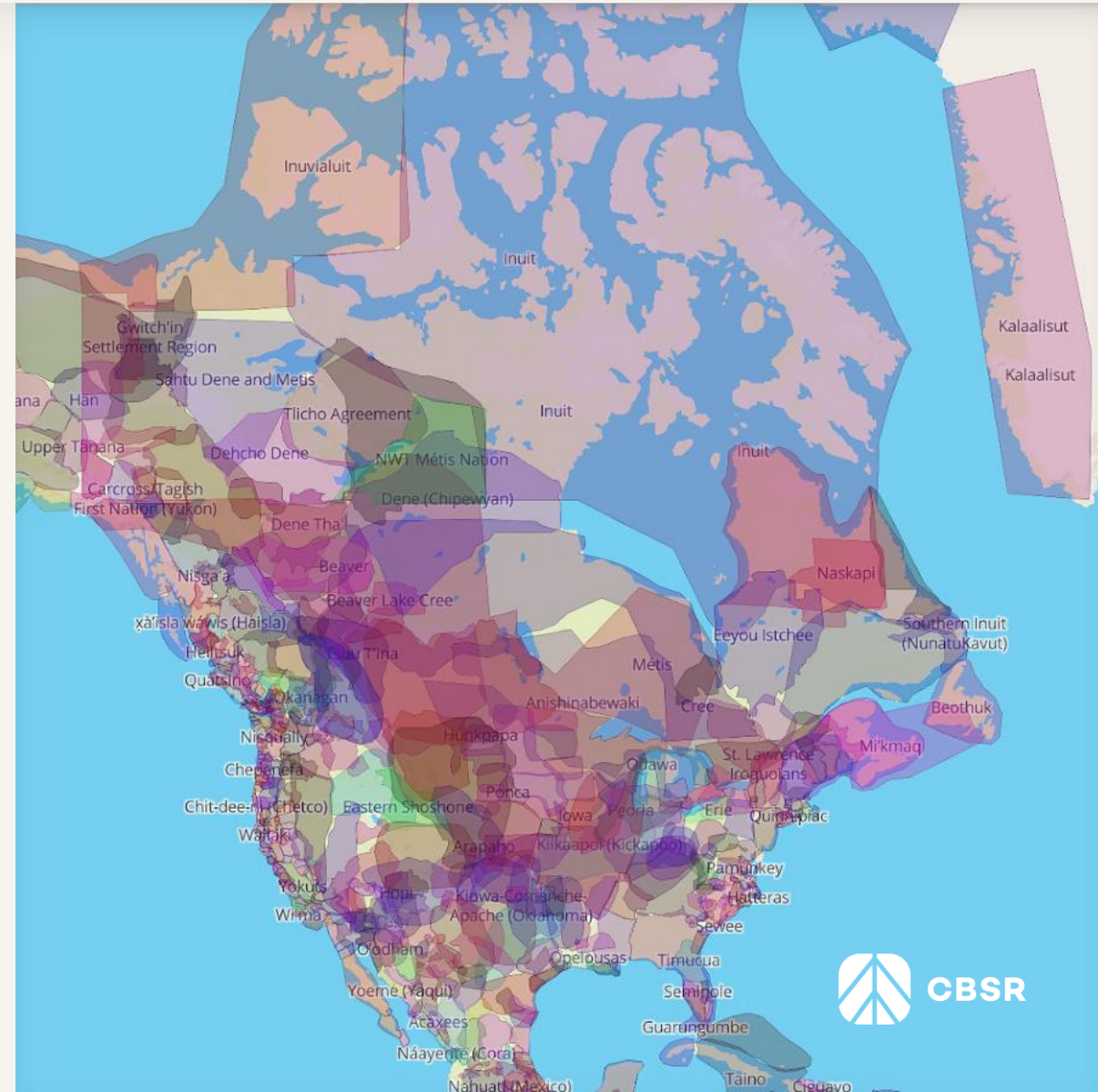
Read about the Truth and Reconciliation Commission of Canada and its 94 Calls to Action.

Call to Action #92

We call upon the corporate sector in Canada to adopt the United Nations Declaration on the Rights of Indigenous Peoples as a reconciliation framework and to apply its principles, norms, and standards to **corporate policy and core operational activities involving Indigenous peoples** and their lands and resources.

Learn more about the land you inhabit and the history of the land:

<https://native-land.ca/>





Virtual Housekeeping



Chatham House Rule is in place during the breakout groups



Adjust your Zoom display name to show:
Your name, pronouns and company name



Encouraged to switch on video & actively participate in the chat box and discussions

Tech questions? You can also ask them in the **CHAT**





CBSR Communications Update

- **Action Needed:** [Confirm Your Email Preferences](#).
- **Mark Us as a Safe Sender:** If our emails end up in your junk or quarantine folder, please add us to your safe sender list.
- **Team Updates:** If someone on your team is not receiving CBSR communications, or if you'd like a new team member added, please contact julian@cbsr.ca



Dear CBSR Members,

In this member communication, you will find:

- [April's Policy Brief](#)
- [Reporting Roundtable](#)
- [Benchmarking Assessments Now Available](#)
- [CBSR Board of Directors Recruitment](#)
- [Member Spotlight Incentive Program](#)
- [Global Expert Survey on the Road to 2030](#)
- [Delphi Webinar Invitation: How to Avoid Greenwashing in 2025](#)
- [Canada's Inaugural Food Leadership Summit Open for Registration](#)

April Policy Brief, Reporting Roundtable & CBSR's Benchmarking Assessment



Martha Hancock, CBSR <martha.hancock@cbsr.ca>

To Julian Zambrano Paramo



Today's Agenda

Time	Topic
2:00-2:20 (20 min)	Welcome & Temperature Check
2:20-2:50 (30 min)	Presentation: Sustainability Reporting & Materiality (Miriel Iputo, IFRS Canada)
2:50: 3:00 (10 min)	CBSR Member Add-on: Benchmarking Assessment
3:00-3:25 (25 min)	Member Spotlight: CN Sustainability Reporting Journey (Sarah Favel, Senior Manager Sustainability, CN)
3:25 – 3:35 (10 min)	Test Your Reporting Knowledge
3:35-3:55 (20 min)	Discussions: Sustainability Reporting Pain Points
3:55-4:00 (5 min)	Closing Remarks

Temperature Check



Which of the following reporting standards/frameworks are you using?



Has your organization conducted a materiality assessment?



Does your organization currently integrate its sustainability reporting with its annual report?

Sustainability Reporting, Materiality and Investment Decisions



Meet our Guest Speaker



Miriel Iputo

ISSB Technical Advisor
IFRS Canada

Q&A/Discussion

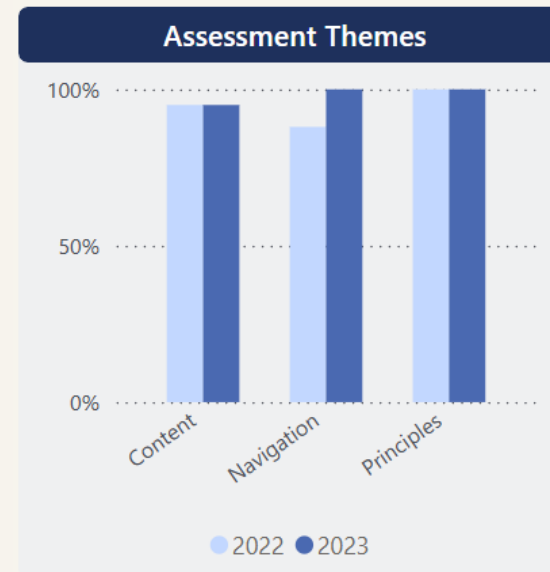
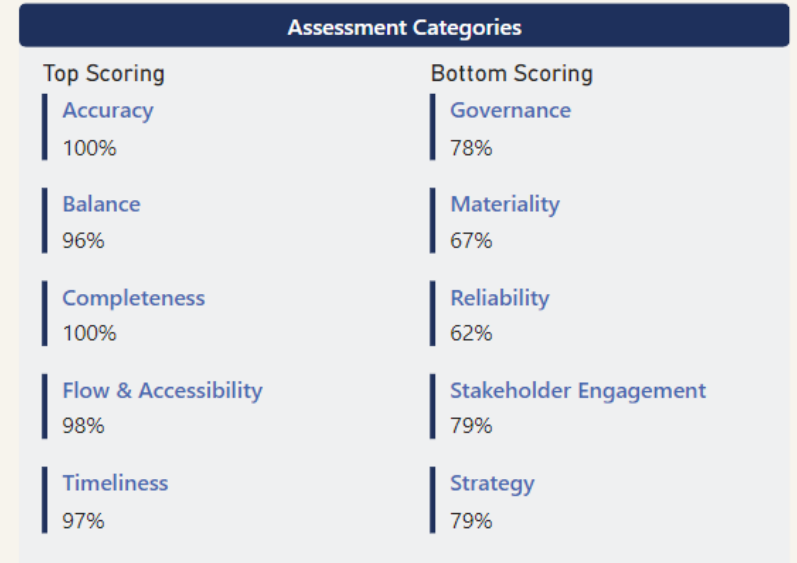
CBSR Member Add-on: Benchmarking Assessment



What is the CBSR Benchmarking Assessment?

Our assessment framework includes:

- 1. Initial Meeting:** Understanding the company's objectives and current status.
- 2. Framework Gap Analysis:** Using our proprietary evaluation model, checklist and evaluation criteria
- 3. Power BI Dashboard:** Visualize your company's performance with a dynamic, engaging dashboard.
- 4. Presentation of the Results:** Walk through the findings in a **1:1 session**, receiving **customized recommendations** for improvement.



Reporting Standard	Alignment
CDP CC	Medium
CDP F	N/A
CDP WS	Medium
GRI	Medium
ISSB	Low
SDGs	High
TCFD	High
TNFD	Low



Value of the Benchmarking Assessment

We enable you to:

- **Comprehensive Third-Party Assessment** – Identify and address key issues in your sustainability reporting.
- **Streamlined Reporting** – Consolidate key topics, minimize extra work, and focus on what matters.
- **Improved Decision-Making** – Spot gaps in disclosures and processes to drive informed action.
- **Regulatory Preparedness** – Align with global standards and stay compliant with emerging regulations.
- **Personalized Results Debrief** – 1:1 session with experts to review results and identify growth opportunities.
- **Maximized Efficiency** – Identify quick wins and focus on areas with the greatest impact.

Price: \$7,999 plus taxes



CBSR



Ready to Improve Your Sustainability Reporting?

Interested in learning how the Benchmarking Assessment can enhance your reporting and prepare for future sustainability challenges?

Join our Benchmarking Assessment Info Session with CCSR & Delphi

- **Date/Time:** June 5, 2025, at **01:00 PM ET**
- **Join Zoom Meeting:** [Zoom Link](#)
- **Meeting ID:** 772 530 6336

RSVP: Please confirm via the calendar invite.

Request a meeting with Julia Zeeman, our Programs Director, to learn more and schedule your Benchmarking Assessment.

Julia Zeeman
Programs Director
juliaz@cbsr.ca

Member Spotlight

Featuring today: 



Meet our Guest Speaker



Sarah Favel

Senior Manager Sustainability

CN



New Member Spotlight Incentive Program

Member Spotlights are a cornerstone of our peer-learning model and a powerful way to strengthen our community of practice.

- **Showcase leadership** and innovation in corporate responsibility
- **Gain peer feedback** on emerging strategies or tough lessons
- **Strengthen visibility** within Canada's sustainability community
- **Inspire others** through your experience



CBSR will gift each spotlight presenter a [\\$25 gift card to Indigenous Box](#)

Use this [form](#) to sign up for a member spotlight

Test your Reporting Knowledge



Which of the following must be included in a CSRD-compliant sustainability statement, as per the European Sustainability Reporting Standards (ESRS)?



Under the ISSB's IFRS S2 climate standard, which of the following is not required disclosure?



True or False – Under CSRD, third-party assurance of sustainability disclosures will eventually be mandatory.



How are major sustainability reporting standards, such as GRI or CSRD aligning with the ISSB's IFRS S2 climate standard?

Breakout discussion



**What part of your reporting process
causes the most friction or
uncertainty?**



Breakout Discussion

What were the biggest pain points you faced in developing and publishing your latest corporate sustainability report?



Closing Remarks



Member Reminders

- **CBSR AGM:** Virtual Meeting, June 19, 2025. Join us and participate in shaping the future direction of CBSR.
- **NZWG session: Innovation and Technology to Help Achieve Net Zero,** join us on June 25, for a focused discussion on energy and fuel management
- **Stewardship Meetings: Mid-Year Check In:** We'll be reaching out to schedule your annual stewardship meetings soon.
- **Accessibility Roundtable:** Mark your calendars for July 24th, we will be exploring the highest standards of inclusion by meeting the needs of people with disabilities.

Thank You

Martha Hancock, Executive Director, CBSR
martha@cbsr.ca

