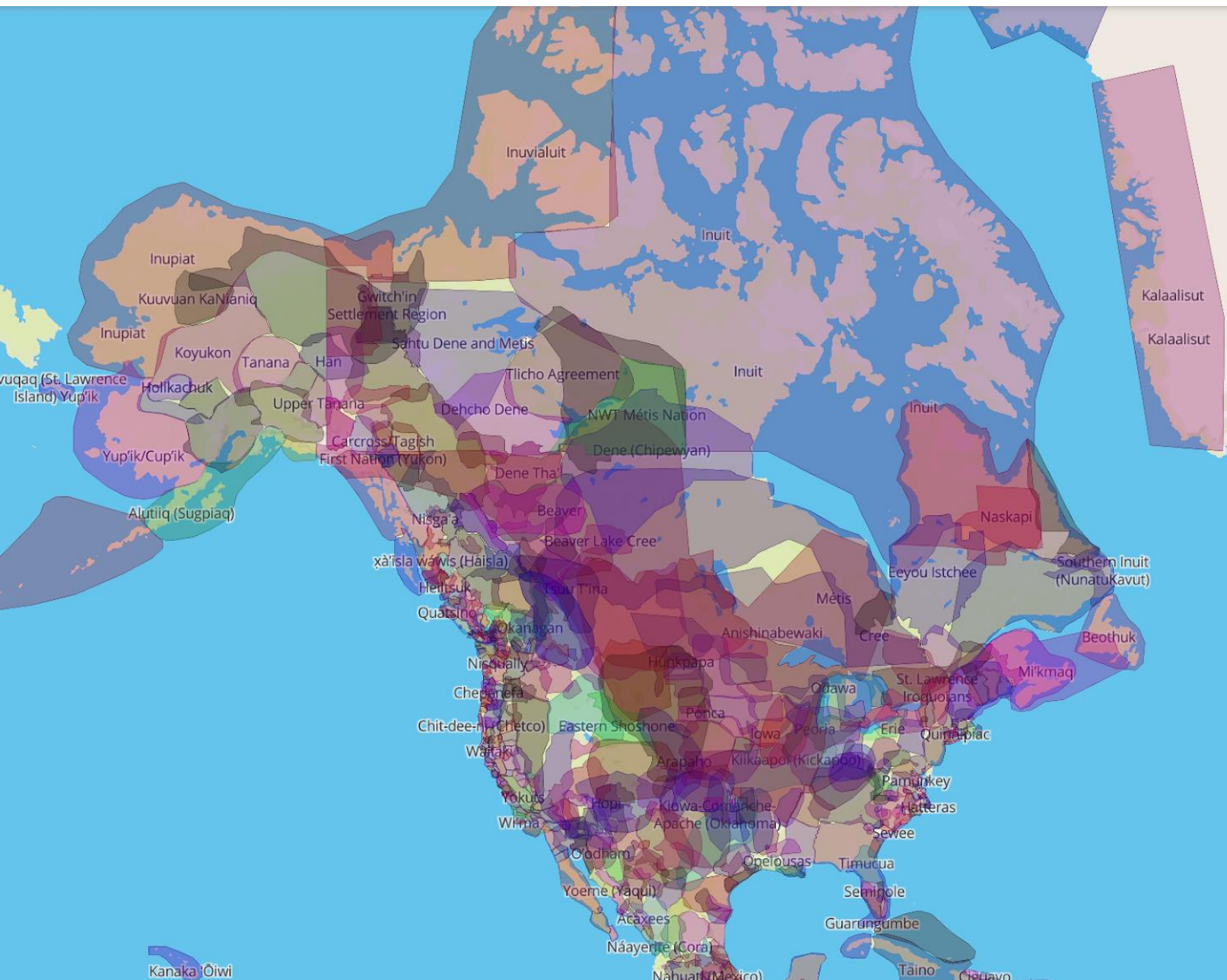


CBSR: EXCEL Member Roundtable **Sustainable Procurement and Supply Chains**

March 30, 2022
12:00-13:00 pm PST



CBSR



Learn more about the land you inhabit and the history of the land:
<https://native-land.ca/>

Read about the Truth and Reconciliation Commission of Canada and its 94 Calls to Action.

VIRTUAL HOUSEKEEPING



Adjust your Zoom display name to show:
[Your Name, Company Name]



Encouraged to switch on video & participate!



Chatham House Rules
[Open anonymous knowledge exchange]



Tech questions? Ask them in the **CHAT**



Proud to Represent 60+ Members
Across All Sectors & Regions of Canada



The CBSR Management Team and Board Members



Ted Ferguson

Managing Director, CBSR
Chief Sustainability Officer,
GLOBE, Delphi Group, Leading
Change



Leor Rotchild

Executive Director, CBSR



Julia Zeeman

Program and Operations
Director, CBSR



Nicole Raytek

Research Analyst,
CBSR



Chris Coulter

Chair of the Board, CBSR
CEO, GlobeScan



Nancy Bradshaw

Board Member and Original
Founder of CBSR
Principal, Spark Strategies



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Director of Sustainability &
Environment, TELUS



Nadine Gudz

Board Member, CBSR
VP, Sustainable Innovation
Academy



Jason Clark

Board Member, CBSR
Director of Policy and
Government Relations,
Clean Prosperity



Annie Korver

Board Member, CBSR
Principal, Rise Consulting



Eric Saarvala

Board Member, CBSR
Education Foundation
Head of Corporate
Sustainability, Raymond
James



Alanna Boyd

Board Member, CBSR
Sr. VP & Chief Sustainability
Officer, Sun Life Financial

Visit [CBSR.ca](https://www.cbsr.ca) for full bios

2021 MILESTONES AT A GLANCE

+54%


Membership growth
from 39 to 60

+138%

Revenue growth
(Q4 2020 vs Q3 2021)

17

Roundtables and
Working Group
Meetings hosted

 **7**

Research reports written
(6 internal + 1 public)

12

Newsletters sent to

3,500+

average click rate of 17%

 **4**

Conference presentations reaching

300+

 **3**

Webinars viewed by

1,200+

3 

New staff members

 **1**

New public resource
Canada's Net-zero
Leaderboard

AGENDA

Timing (PST)	Agenda Item
12:00 – 12:05 PM	Welcome, Land Recognition and Housekeeping
12:05-12:20 PM	Sustainable Public Procurement: Sandra Hamilton (Manchester University) Moving to mandatory: A review of the global public policy landscape
12:20 – 12:35 PM	Sustainable Procurement: Frances Edmonds (HP Canada) Moving Beyond Policy to Practice
12:35 – 12:55 PM	Breakout Groups & Discussion
12:55 – 1:00 PM	Session Reflection, Next Steps and Closing Remarks

Introductions and Ice Breaker

Please use the chat function to introduce yourself

- ✓ Your name and your organization.
- ✓ In one sentence, describe your companies' supply chain or procurement challenge?



A poll, before we start

Please answer if the following apply to your company:

1. Have a sustainable procurement policy? Y/N
2. Have your suppliers received sustainability training? Y/N
3. Measured the impact of your procurement programs? Y/N



Moving to Mandatory: A Research Paper on Sustainable Public Procurement in Canada

 **106**

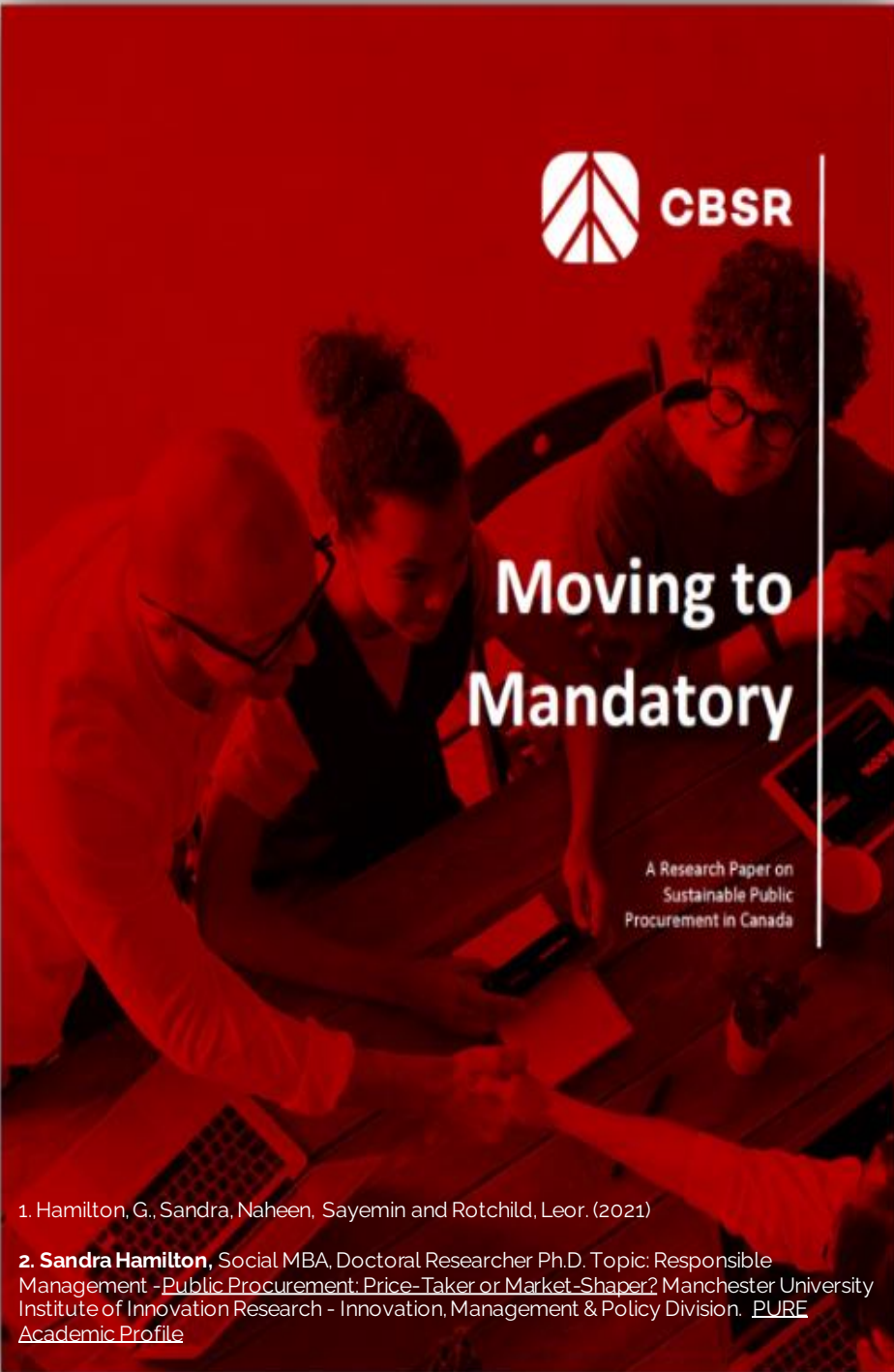
Report downloads

 **+7**

Strategic advocacy meetings with
Environment Canada and other
strategic government
departments

**CBSR actively advocates
for sustainable
procurement in Canada**

CBSR is working to accelerate sustainable procurement in Canada in the public and private sector.
If you are interested in advancing this work, please connect with us.



Key Recommendations From Report

- **Move to mandatory sustainable public procurement** with mandatory targets to demonstrate role model leadership and foster harmonization across the provinces, territories, and broader public sector.
- **Remove silos and adopt a comprehensive view of public procurement** to move from an economistic view of public procurement toward a “whole-of-government” approach that prioritizes emissions reductions, circularity, Indigenous businesses, and ending forced labour in supply chains.
- **Reduce regulatory fragmentation** and foster multi-level government collaboration, rewarding provincial policy coherence, strategic alignment of procurement policies, inclusion of sustainable procurement requirements within intergovernmental funding and transfer payment agreements.
- **Create a centralized knowledge hub and open access data repository** through a centralized data collection and stewardship system to foster continuous peer-to-peer learning, document best-practices, and allow for an evidenced-based approach to future policy improvements.
- **Conduct a Methodology for Assessing Procurement Systems (MAPS) audit** to set a transparent benchmark and establish accountability towards desired objectives and outcomes.
- **Stimulate and reward responsible business conduct and supply chain transparency** by requiring and/or rewarding full supply chain transparency in publicly funded contracts.

Sustainable Public Procurement

Moving to mandatory: A review of the global public policy landscape

Sandra Hamilton, Social MBA, Doctoral Researcher Ph.D.
Manchester University Institute of Innovation Research - Innovation,
Management & Policy Division

Questions & Answers

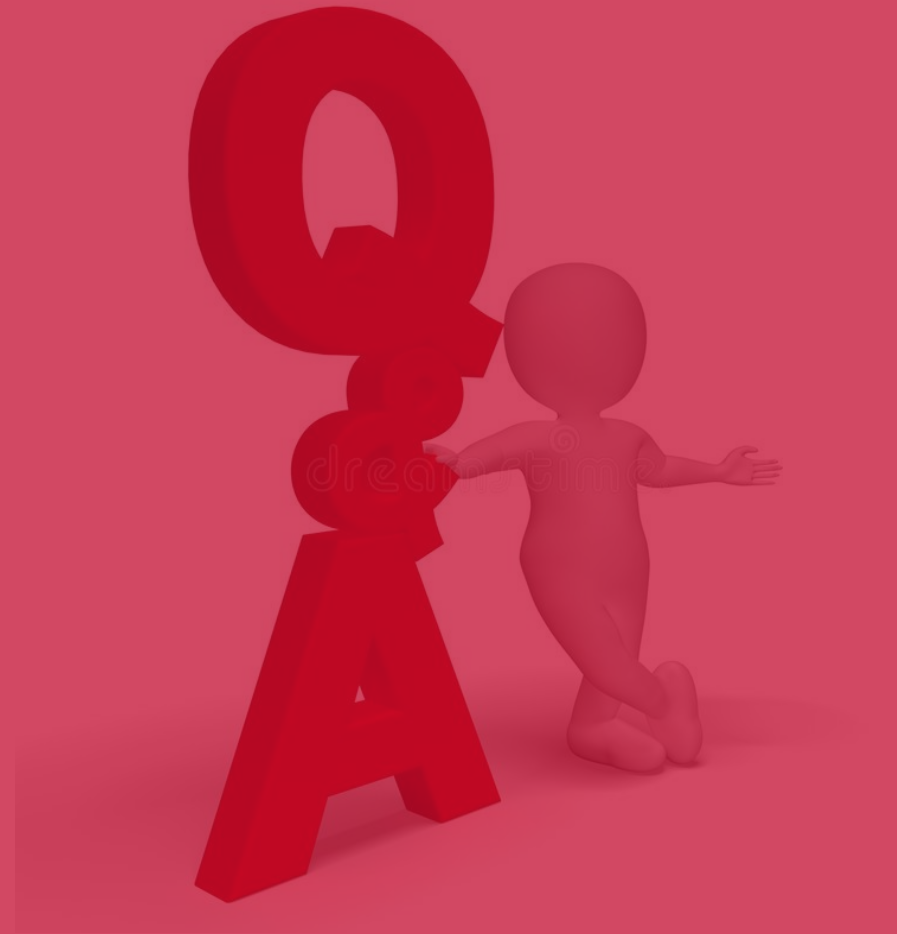


Sustainable Procurement: Moving beyond policy to practice

Frances Edmonds, Head of Sustainable Impact
HP Canada



Questions & Answers





Breakout Discussion

Instructions

1. Discuss the following questions at your table
2. Share your discussion summary with the larger group

Discussion Questions

- How has the global pandemic disrupted your supply chain?
- How are suppliers incentivized by you to be sustainable and socially responsible?
- Has your company's greenhouse gas reduction targets impacted your procurement policies?
- Have you measured the impact of your procurement program?
- What metrics did your organization use?



Group share and Wrap up!



Thank you!

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Appendix

Today's Roundtable Objective

Workshop Objective

- **Explore** how to better leverage sustainable procurement approaches to achieve positive social impacts, circularity, net-zero outcomes
- **Celebrate** sustainability leaders and innovative suppliers and buyers

Sustainable procurement is an under-utilized opportunity to reach net-zero targets and accelerate progress towards a circular, sustainable, and equitable economy

Government of Canada Initiative on Forced Labor and Social Procurement

“A Call to Action: Ending the Use of All Forms of Child Labour in Supply Chains” Report was prepared by the Standing Committee on Foreign Affairs and International Development in 2018.

Proposed Supply Chain Legislation

- **Would requires businesses to report and/or take measures to prevent some or all human and/or labour rights violations at any stage of the business**
- **can regulate a business' domestic activities and any activities that take place abroad,**
- **and can include subsidiary businesses or suppliers**

Sustainable Procurement and Supply Chain

Sustainable Procurement ensures that buyers..

- **...obtain the best value for money, when purchasing...** (i.e., best value means counting all the costs of the goods or services including end of life, not just the initial purchase price)
- **... the most sustainable goods and services...** (i.e., products that have the best environmental and social performance and content attributes)
- **...from the most sustainable suppliers, in support of...** (i.e. suppliers that have the best impacts on the environment, their employees, and their communities, directly or indirectly)
- **the organization's stated purpose and strategic goals.** (i.e., the organization cares about its impacts on people and the planet and accepts mutual accountability for indirect im-pacts by its supply chains.

The business case for sustainable procurement

Supply Chain Resilience

Cost Reduction

Scope 3 Emission Reductions

Secure New Partnerships

Grow customer loyalty & improve brand position

Eliminate Forced Labour

In a linear, lowest price marketplace all focus goes on getting the cheapest product possible which results in the externalities we see today. A change in thinking and radical collaboration is required to transition sustainable procurement from lowest price to best value.

Supply Chain Resilience & Corporate Sustainability Goals

Sustainable purchasing creates:

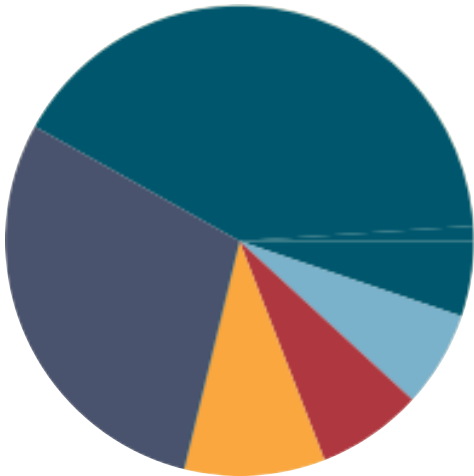
- Resilience, improved supply chain security
- Enhanced risk management strategies through simplified, localized, and improved supplier relationships.

Main priorities of procurement organizations 2019 vs. 2021

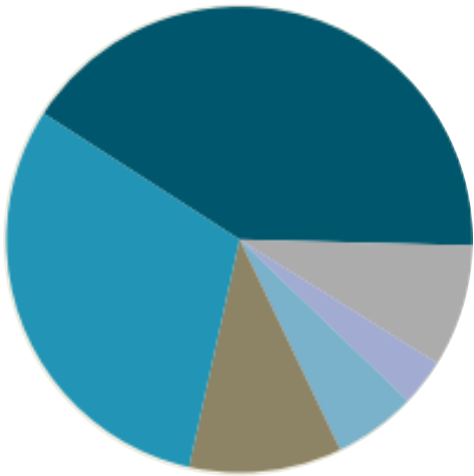


SCOPE 3 EMISSIONS - SUBCATEGORIES BY INDUSTRY

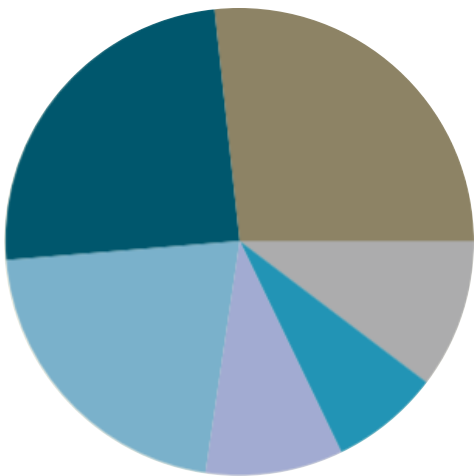
Banks, Diverse
Financials, Insurance



Telecommunication
Service



Real Estate



Electric Utilities &
Independent Power
Producers



- | | | |
|---|--|--|
| Purchased goods and services | Employee | End of life treatment of sold products |
| Capital goods | Upstream leased assets | Downstream leased assets |
| Fuel-and-energy-related activities (not included in Scope 1 or 2) | Downstream transportation and distribution | Franchises |
| Upstream transportation and distribution | Processing of sold products | Investments |
| Waste generated in operations | Use of sold products | Others |
| Business travel | | |

Group Discussion



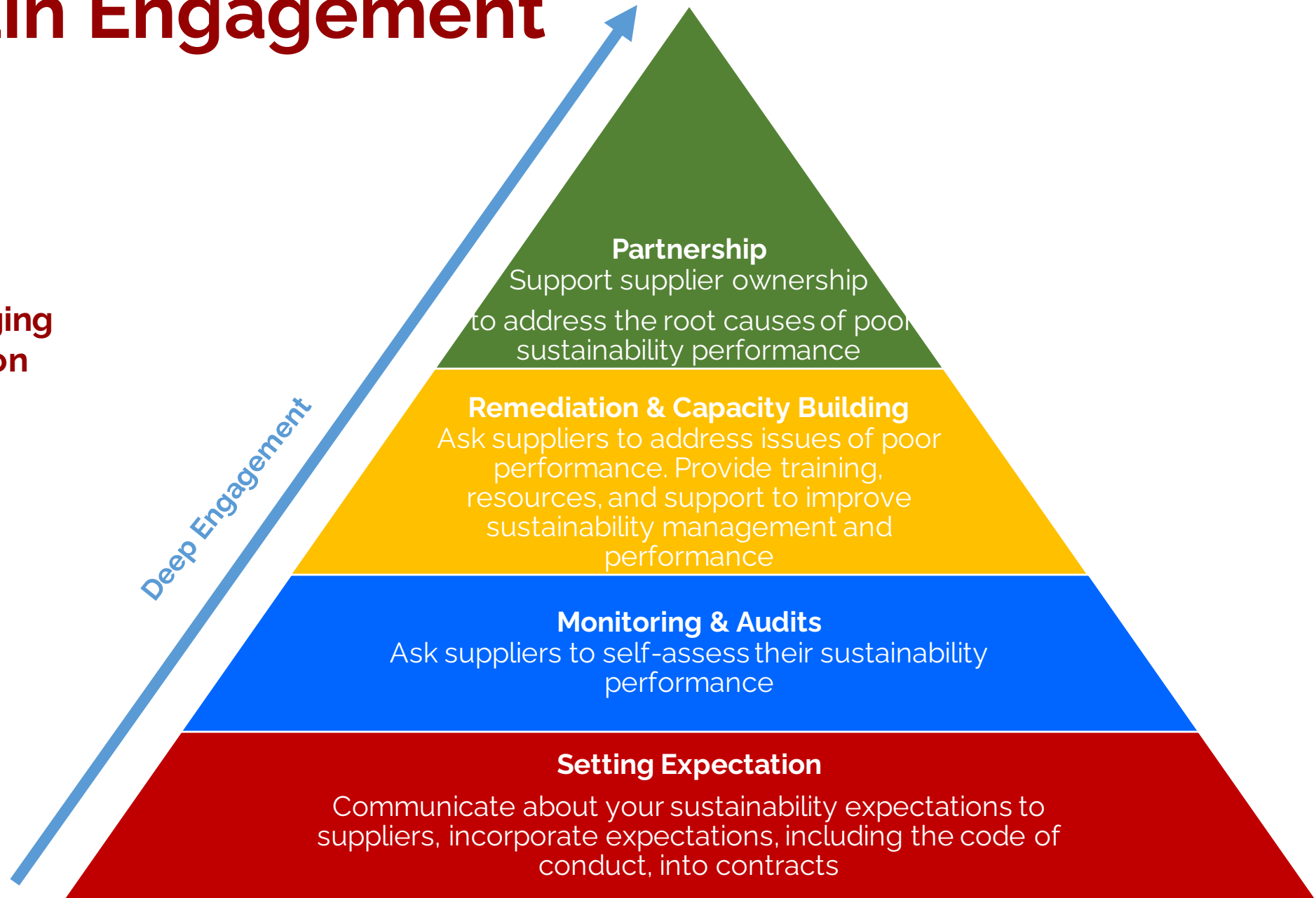
Civil society organizations and labour organizations in Canada strongly supported introducing broad due diligence legislation that would:

- cover all human rights, including labour rights
- require businesses to disclose information on their practices to address human rights abuses and labour exploitation, and
- require them to address these issues

Considering this broad scope of legislation, how might your business prepare and increase its knowledge of labour exploitation risks in Canadian supply chains?

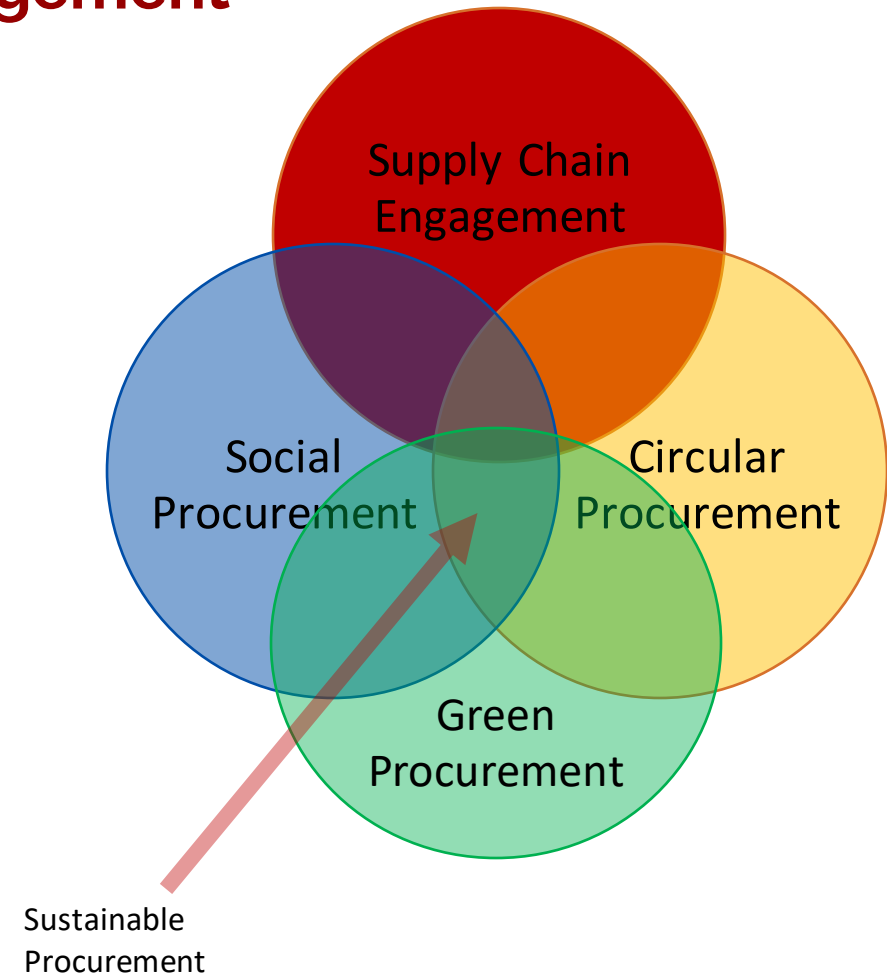
Supply Chain Engagement

**Tools for Engaging
with suppliers on
Sustainability**



A shift to a holistic supply change engagement

- In a linear, lowest price marketplace all focus goes on getting the cheapest product possible which results in the externalities we see today.
- A change in thinking and radical collaboration is required to transition sustainable procurement from lowest price to best value.



KEY TAKEAWAYS



[Key takeaway]

- Description

[Key takeaway]

- Description

[Key takeaway]

- Description

[Key takeaway]

- Description