

CBSR Membership Package

2024



Meet our 40+ Members across all sectors and regions of Canada



- Accenture
- Arc Energy
- ATCO
- Avivia
- BASF
- BCLC
- Bell
- Bullfrog Power
- Burns & McDonnell
- Canadian Pacific
Kansas City Railway
- Canada Post
- Cenovus
- CN
- Coast Capital
- Cogeco
- Cooperators
- Do Better Marketing
- EDC
- Enbridge
- Gibson Energy
- High Liner Foods
- HP Canada
- Indigo
- Junxion
- Kinross
- Kruger Products
- Maple Leaf Foods
- Meridian
- Microsoft
- Norton Rose Fulbright
- Nutrien
- OPG
- Osler, Hoskin & Harcourt LLP
- QuadReal
- Rise Consulting
- Spark Strategies
- Sunlife
- TC Energy
- TELUS
- The Sustainability Advantage
- The Works Design
Communications
- Thorlabs
- Walmart
- Wawanesa
- Wheaton Precious Metals Corp.

Our Mission

Canadian Business for Social Responsibility (CBSR) is Canada's leading network for business as a force for good.

CBSR helps you to accelerate and scale social and environmental sustainability across your organization.

CBSR provides you with inter-industry collaboration bringing together a cohort that represents an array of Canada's industries and sectors including:

- Mining & Metals
- Utilities
- Finance
- Transportation
- Oil & Gas
- Retail
- Food and Beverage
- Telecommunications





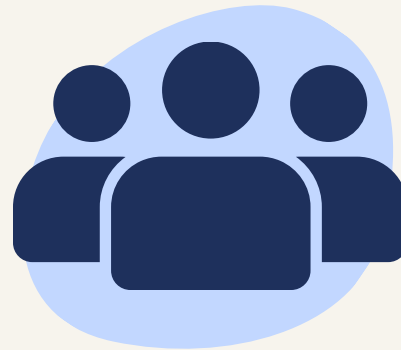
Professional Benefits of CBSR Membership for your Team

CBSR's membership association has numerous professional benefits, which support our vision to create a sustainable, prosperous, socially just future in a generation.

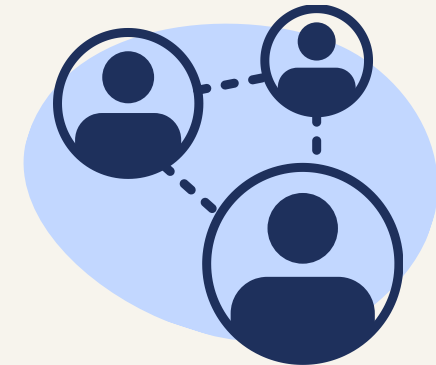
With this vision in mind, we encourage our primary member contacts to be senior-level professionals, with supplementary participation from mid-level professionals.



Engage in **peer-to-peer learning opportunities** and unique member events



Enhance your **team capacity** with our professional development resources, tools, programming, knowledge exchange, and expert advice

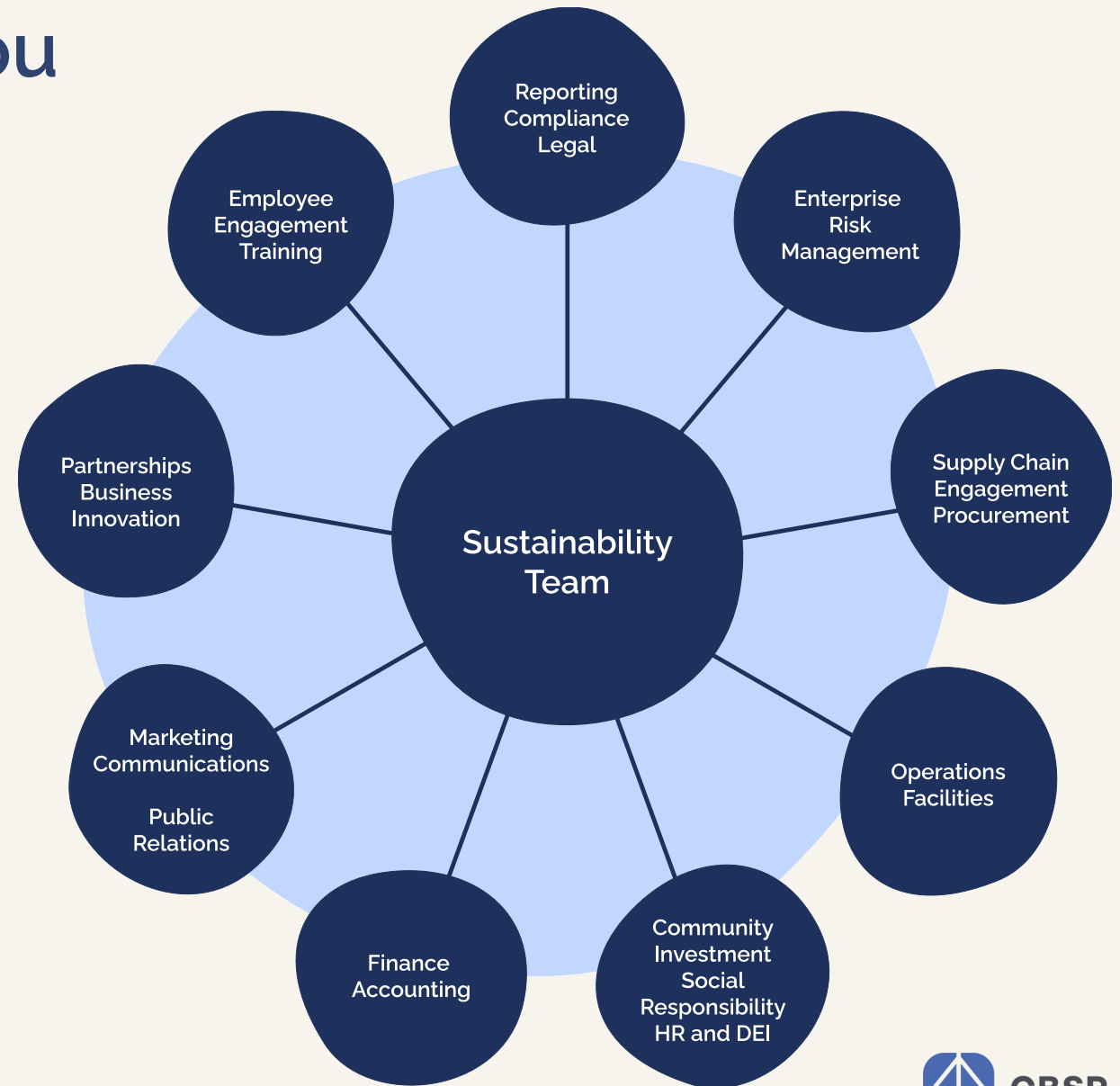


Join a **Community of Practice** and expand your network with Canadian business leaders

How CBSR Supports You

CBSR will provide your sustainability team with the capacity and training to catalyze environmental and social sustainability across business functions and strategy.

As accountability for sustainability and ESG factors becomes embedded throughout your organization, there is a growing need to establish a common vocabulary and an understanding of what 'good' and 'great' look like today.





CBSR 2024 Quarterly Themes

This year, CBSR member-only & external facing programming and communications campaigns will align with a key theme for the quarter.

Q1: Climate Transition Plans, Reporting & Transparency

Climate Transition Plans are the driving force behind net zero progress and increasing becoming a recommendation in sustainability reporting like through ISSB and TCFD. Join CBSR as we explore the mechanics behind Climate Transition Plans, how they can enhance your organization's reporting and transparency.

Q2: Human Rights and Labor Practices

Human Rights and Labor practices have been a top issue for companies, but the passing of the Modern Slavery Act (Bill S-211) requires companies to take inventory of their human and labor right violation risks while showing clear action towards minimizing those risks. Safeguarding human rights in your supply chain is no longer a "leadership quality" but a legal requirement. And CBSR is here to help you properly disclose and share effective actions for managing risk.

Q3: Internal Climate & Sustainability Training and Communications

Communication and organizational alignment are key success factors in the journey to achieve net zero. In Q3, we will identify the components behind a comprehensive and effective climate and sustainability communications strategy, and what training is required to drive home the importance of climate action in all functions of the organization.

Q4: Reducing Scope 1 & 2 Emissions through Circularity and Resource Efficiency

With an increasing focus on scope 3 emissions (an equally important topic), it's easy to lose sight on the scopes that are closer to home. To close the year, we will be identifying how circularity and resource efficiency can be used to minimize the emissions.



Corporate Member Benefits: 2024 Programming

Program	Description
Net Zero Working Group (NZWG) Sessions (Virtual)	The Net Zero Working Group convenes both CBSR's EXCEL and Corporate Members to advance the adoption and implementation of net-zero commitments. By providing resourcing and peer inputs, we support Canada's net-zero leaders and build their capacity to accelerate progress toward science-based climate-related targets. The working group meets 3 times a year to discuss the mechanics of setting net zero targets, climate transition plans, greenhouse gas reduction strategies and business model transformation.
NZWG Badge and Sustainability Report Insert	Indicate to your partners, investors, and customers that your organization is committed to its net-zero journey by leveraging your NZWG badge and Sustainability Report Insert. Use these in email signatures, websites, ESG Reports, and on your LinkedIn profile. The CBSR Net Zero Working Group Member Badge visually represents your learning achievement. Members receive a badge after being in the working group for a year.
Monthly Policy Briefs	Provide our EXCEL and Corporate members with a monthly update on sustainability and climate-related policy, regulations and reporting standards. Inform members of the impacts and implications of existing, new and emerging changes in the sustainability sector.
Member Roundtable	The EXCEL and Corporate Roundtables are facilitated knowledge-sharing forums. Roundtables focus on interdisciplinary, emergent, and vanguard sustainability-related topics, opportunities, and challenges. Roundtables are limited to 1-3 reps from each to ensure small group learning from peers is accelerated and trust-building personal connections are strong.
Spotlight Brief	The Spotlight Briefs are concise, digestible reports or PowerPoints that showcase the leading -edge research and insights on the topics covered in the EXCEL and Roundtables. The Spotlight Briefs are pre-reading materials that provide context and background information for the Roundtables. The spotlight briefs can be shared within an organization as a learning resource.
Annual Sustainability Reporting Benchmarking Assessment	Annual confidential benchmarking of resourcing and reporting on sustainability available as a complimentary service to our EXCEL leaders and to our Corporate Members for an additional fee.
Consulting Support	EXCEL Members are entitled to \$4,000, and Corporate Members are entitled to \$2,000. Delphi's service area categories: Clean Tech and innovation, Corporate Sustainability, Climate Change and Green & Circular Economy
Resource Library	Access a repository of sustainability resources updated quarterly with best practice research, case studies, and planning tools exclusively curated for CBSR Members.



Corporate Member Benefits: New 2024 Programming

Program	Description
SaaS Survey	Help members identify which Software-as-a-Service (SaaS) are the most helpful in the context of Corporate Sustainability.
Peer Coaching Circle	CBSR curates a peer coaching circle of 3-4 members with similar goals and interests. The coaching circle will meet every 6 weeks to support each other in their professional development. Once CBSR members establish the coaching circles, they will self-organize, determining the frequency of virtual meet-ups and self-facilitating the discussions. EXCEL Leaders will only meet with leaders in this cohort.
Virtual Pop-Up Briefings, Webinars and/or Workshops:	CBSR provides virtual pop-up briefings, webinars and workshops on relevant and timely sustainability-related issues and opportunities of the day. Examples include evolving reporting standards, coverage of global events like COP, as well as updates on significant regulatory changes that impact CBSR members. Typically, there are 2-4 pop-up initiatives each year.
Member Hosted Regional Check-in	Led by members, these in-person meetings and networking opportunities are designed to expand member companies' professional circles and share opportunities and challenges while gaining valuable insights and knowledge from the member network, board members and CBSR Team members in each region.



Comparing Membership Options

For more details on CBSR programs, see *Program Details* section.

Program	EXCEL	Corporate	SME
Full-access passes to GLOBE Forum	2 + 15% discount on additional passes	1 + 15% discount on additional passes	15% discount
Net Zero Working Group (NZWG) Sessions <i>(Virtual)</i>	3	3	-
Monthly Policy Brief	10	10 *NEW*	-
Cohort-specific Roundtable <i>(Virtual and In person)</i> including a Spotlight Brief	2	2	-
Annual Sustainability Reporting Benchmarking Assessment	Yes	Can purchase as an add-on	-
Delphi Consulting Support	\$4,000	\$2,000	-
Resource Library	Yes	Yes	Yes
Peer Coaching Circle	Yes	Yes	Yes
Executive Team and Board Education Session	Yes	-	-
Hot Off the Press Briefings <i>(Virtual)</i>	Yes	Yes	Yes
Member Hosted Regional Check-in (Vancouver, Calgary, Montreal and Toronto)	Yes	Yes	Yes
SaaS Solution Survey	Yes	Yes	Yes

CBSR 2024 Membership Rates

EXCEL Member
Annual Fee:
\$22,500 + tax

Snapshot of EXCEL programming

- Quarterly Roundtables and Net Zero Working Groups
- \$4,000 towards consulting services
- 2 free tickets to GLOBE events
- EXCEL Leaders Benchmarking Assessment

Corporate Member
Annual Fee:
\$12,500 + tax

Snapshot of Corporate programming

- Quarterly Roundtables and Net Zero Working Groups
- \$2,000 towards consulting services
- Monthly policy brief ***NEW***
- 1 free ticket to GLOBE events

SME Member
Annual Fee:
\$1,050 + tax

Snapshot of SME programming

- Discounted tickets to GLOBE events
- Resource library
- Hot Off the Press briefings, webinars and workshops

Annual Fees are pro-rated for the year based on the month you join.

Annual billing takes place in January of each year.

Profoundry

Profoundry is a collective of like-minded sustainability and climate experts who help organizations create value and build a better future. Our services and platforms support and connect changemakers across North America.



Empowering sustainability
leaders to learn, collaborate
and be recognized



Transforming the way
leading organizations
generate value to make our
world better



Convening innovators
and leaders to accelerate the
development of a clean
economy



Activating young professional
leaders to accelerate change

Program Details



CBSR Member Programs | 2024 Calendar

The 2024 Program Calendar is still under development. Dates and deliverables are subject to change.

Theme	Program	Dates
Q1: Climate Transition Plans, Reporting and Transparency	Climate Transition Plans, Reporting and Transparency Roundtable <i>(in person at GLOBE Forum!)</i>	February 13
	Your Scope 1, My Scope 3: SMEs and Financed Emissions on the Road to Net Zero Session <i>(in person at GLOBE Forum!)</i>	February 14
	Empowering Supply Chain Decarbonization through Industry Collaboration Session <i>(in person at GLOBE Forum!)</i>	February 15
	Post-GLOBE Virtual Roundtable & Peer Coaching Kick-Off	February 29
Q2: Human Rights and Labour Practices	Bill S-211 Human Rights & Modern Slavery Roundtable	March 20, 2024
	SaaS Solution Survey (circulated virtually)	May 1, 2024
	Net Zero Working Group #10: Operationalizing Net Zero	April 17, 2024
Q3: Internal Climate & Sustainability Training and Communications	SaaS Survey Results Presentation	September 10, 2024
	Net Zero Working Group #11: Interim Targets	September 18, 2024
	Climate Communications & Training Roundtable	October 9, 2024
Q4: Reducing Scope 2 Emissions through Circularity and Resource Efficiency	Regional Check-ins (in person in Montreal, Calgary, Vancouver and Toronto)	October-November, 2024
	COP28 Update from Azerbaijan	November, 2024
	Net Zero Working Group #12: Channeling the Wisdom of Indigenous Knowledge	November 6, 2024

CBSR Roundtables

CBSR-hosted roundtables facilitate a mentally stimulating learning environment that leverages thought-leadership and breakout discussion to create in-depth conversations. Each roundtable is a professional development opportunity related back to a quarterly theme, containing relevant, significant organizational challenges and potential solution pathways.

You can bring up to three representatives from your organization to each roundtable.

Topic	Format	Dates
Q1: Climate Transition Plans, Reporting and Transparency	In-person at GLOBE Forum in Vancouver, British Columbia	February 13, 2024
Q3: Climate Communications & Training	Virtual, via Zoom	October 9, 2024

Each roundtable event is accompanied by a **Spotlight Brief** which provides an overview of trends and insights on a specific sustainability topic that sets the stage for discussions.



CBSR Net Zero Working Group (NZWG)

	Format	Dates
NZWG #10	Virtual, via Zoom	April 17, 2024
NZWG #11	Virtual, via Zoom	September 18, 2024
NZWG #12	Virtual, via Zoom	November 6, 2024

The **Net Zero Working Group** convenes corporate & EXCEL CBSR members to advance the adoption and implementation of net-zero ambitions. By providing resourcing and peer inputs, we support Canada's top net-zero leaders and build their capacity to accelerate their progress towards climate targets.



Public facing opportunities:

- Join the [Net-zero Leaderboard](#) which tracks corporate commitments
- Demonstrate business leadership through white papers & case studies



CBSR at GLOBE Forum 2024

Every year, CBSR's sister organization, GLOBE Series hosts an in-person conference aimed at bringing together professionals from across Canada to advance progress towards net zero.

In 2024, GLOBE Forum will take place February 13 – 15 in Vancouver.

- As a CBSR member, you receive one complimentary full-access pass to all three days or programming. You will also have access to a 20% discount for anyone else in your organization that would like to attend.
- CBSR will host members-only programming, giving you the opportunity to connect with other members face-to-face. This year, you can expect programming such as:
 - Members-only roundtable
 - EXCEL Leader's dinner
 - Intergenerational Mentor Connection with Leading Change



Kiwetinohk Energy Corp. speaks as the sponsor of the Sustainable Procurement Session at GLOBExCHANGE.



CBSR Partnering with Environment & Climate Change Canada to deliver the Net-Zero Challenge Session at GLOBExCHANGE.

CBSR can circulate program details if interested.



CBSR Benchmarking Assessment

The goal of the Benchmarking Assessment is to objectively evaluate the maturity and quality of CBSR Members' sustainability disclosures. This assessment is conducted through the lens of prevailing reporting frameworks and uses established reporting standards as a benchmarking proxy. The assessment provides an opportunity to learn more about best practices in reporting and receive tangible guidance on how to enhance your company's sustainability disclosures.

Snapshot of benefits:

- Best practices from EXCEL and Corporate Members are shared across the cohorts to support enhanced disclosures. Specific scores are kept confidential.
- CBSR's benchmarking assessment evaluates member disclosures based on several social sustainability metrics that are aligned with public policy and the changing expectations of stakeholders and consumers. This includes elements such as:
 - Justice, Equity, Diversity and Inclusion (JEDI) action
 - Indigenous Reconciliation Action Plans
 - Action related to bill S-211
 - Social purpose
- Post-assessment 1-on-1 interviews with Delphi experts to explore the assessment results in detail

The Benchmarking is not included in Corporate Membership but can be added for an additional cost.

CONTENT <i>Assess relevance and details of elements included in the report</i>
Governance
Materiality
Performance
Stakeholder Engagement
Strategy
Targets
NAVIGATION <i>Assesses user experience</i>
Design
Flow & Accessibility
PRINCIPLES <i>Assesses reporting quality</i>
Accuracy
Balance
Completeness
Reliability
Timeliness
REPORTING STANDARDS <i>Assesses alignment with reporting standards & frameworks</i>
CDP
GRI
Sustainalytics
MSCI
ISSB
SDGs
TCFD
TNFD

Category summary snapshot



Consulting Support

Corporate and EXCEL members are entitled to consulting support with our sister organization, Delphi. Delphi can provide support in service area categories such as:

CORPORATE
SUSTAINABILITY

CLEANTECH +
INNOVATION

GREEN
ECONOMY

CLIMATE
CHANGE

To engage Delphi on a potential consulting project, members can submit a request using the button below:

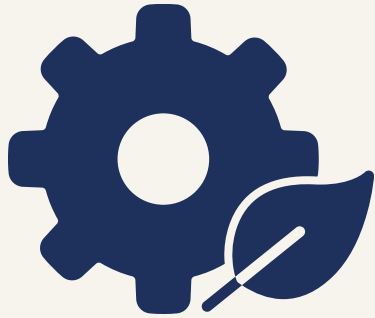
[Submit a Request](#)

Don't forget! You have access to all Profoundry entities.



Consulting Support

Your membership consulting time from Delphi consultants can be used in the following areas:



CLEANTECH + INNOVATION

- Strategy development and facilitation
- Program management and implementation
- Culture change strategies
- Stakeholder engagement
- Greenhouse gas inventory, baselines, metrics, KPIs,
- Market research, analysis and benchmarking
- Communication, disclosure, reporting across all the relevant third-party frameworks (GRI, CDP etc.)



CLIMATE CHANGE

- C-Suite engagement
- Climate scenario analysis & TCFD support
- Domestic/international climate policy intelligence
- GHG quantification and reporting
- Benchmarking of leading management practices
- Forecasting carbon compliance liability and carbon pricing exposure
- Assessment of emission reduction opportunities
- Science Based Targets: strategy and modelling

Consulting Support



CORPORATE SUSTAINABILITY

- Strategic planning for cleantech opportunities
- Evaluations to determine environmental & economic viability of specific technologies
- Innovation challenge project facilitation
- Business-to-business (B2B) matchmaking
- Funding application support for technology adopters and developers



GREEN ECONOMY

- Strategic planning to support economic development Economic development and sector-specific analyses, e.g., clean energy, green buildings etc.
- Circular economy, including plastics related analysis, stakeholder engagement and strategies
- Clean tech export development and market studies
- Supply chain and economic impact studies
- Labour market studies and workforce development

Consulting Support in Practice



ESG Benchmarking & Science Based Target Support

Delphi conducted research and analysis of top ESG performing companies globally and advised executives on where Bell needs to be moving further and faster on ESG targets.

Delphi was also engaged to develop Science Based Targets for Bell leading to the selection of a feasible scope 3 SBTi target option and provided advisory support to develop the company's annual sustainability report.



Sustainability Governance Advisory

Delphi provided executive guidance on the re-establishment of Cenovus Energy's sustainability advisory council. Delphi's assessment and recommendations were integral to determine mandate, organizational authority, and improve integration of ESG activities and enhance commitment to sustainability leadership at the organization.



Science Based Target Climate Change Assessment & Estimates

Transalta wanted to understand its required emissions trajectory and sector benchmark to establish a science-based climate change target. Delphi experts conducted the assessment, calculations and produced graphical projections for the company to consider.





CBSR Sustainable Procurement Fellowship (SPF)

This program is an add-on to your CBSR membership.

CBSR partnered with HP Canada on the Sustainable Procurement Fellowship which convenes 40 leaders from across Canada.

Together and within their own organizations, the Sustainable Procurement Fellows will champion sustainable procurement and lead the transition to an equitable, circular, and low-carbon economy.

"I'd highly recommend the CBSR Sustainable Procurement Fellowship to anyone looking for the right tools, connections, and collaboration to drive impactful sustainability changes in your value chain. "

Ruth Legg, HSBC
SPF Alumnus 2022/23



Due to the overwhelming success of our first cohort, we are proud to be delivering another cohort of the Sustainable Procurement Fellowship program.



Partner with CBSR to Thought Leadership

Make the most of your memberships with CBSR by partnering with us in a number of possible ways including:

- Sponsor CBSR webinar or workshop powered by
- Advise and present during one of CBSR's next Roundtable sessions
- Provide resource material for inclusion in the curated Member Resource Portal
- Refer a company from within your supply chain to the CBSR SME Cohort Program and help your suppliers move along a similar learning journey



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CBSR Partnering with Environment & Climate Change Canada to deliver the Net-Zero Challenge Session at GLOBExCHANGE.

Join CBSR's Net-Zero Leaderboard

CBSR is the proud home of Canada's only Net-Zero Leaderboard which is the definitive source of information on Canada's climate targets.

The Leaderboard supports Canadian business to move from ambition to action, establish the value of benchmarking ambition and standardize language and align strategies

Search...


Target Year
▼

Scope
▼

Interim Targets
 Yes No

Aligned with Science Based Target initiatives
 Yes No

<< Download data as spreadsheet >>

Company	Industry	Target	Scope	Interim Targets	Science-Based Targets Initiative	Data Source
5T Sports Group	Professional Services	Net zero emissions by 2030	Unclear	No	No	BCorp Climate Collective
 Accenture	Professional Services	Net zero emissions by 2025 Science-based target by 2025	Scope 1, Scope 2, Scope 3*	No	Validated, 1.5°C	Accenture Net Zero
AccertaClaim Servcorp Inc.	Professional Services	Net zero emissions by 2030	Unclear	No	No	BCorp Climate Collective
Active Impact Investments	Banking & Finance	Net zero emissions by 2030	Unclear	No	No	BCorp Climate Collective
AET Group Inc.	Professional Services	Net zero emissions by	Unclear	No	No	BCorp Climate

Learn more about the CBSR Net-Zero Leaderboard and how to apply [here](#).

The CBSR Team



Martha Hancock
Executive Director



Julia Zeeman
Operations & Program
Director



Abi Skaudis
Programs Coordinator



Julian Zambrano
Sustainability Analyst I

The CBSR Board



Ted Ferguson
Chair of the Board
Vice President, **Profoundry**



Nancy Bradshaw
Board Member and Original
Founder of **CBSR**
Principal, **Spark Strategies**



Annie Korver
Board Member
Principal, **Rise Consulting**



Nadine Guds
Board Member
VP Sustainable
Innovation Academy



Eric Saarvala
Board Member
Head of Corporate
Sustainability,
Raymond James



Jason Clark
Board Member
Director of Policy and
Government Relations, **Clean
Prosperity**



Alanna Boyd
Board Member
Sr. VP & Chief Sustainability
Officer, **Sun Life Financial**



Geoff Pegg
Board Member
Director of Sustainability &
Environment, **TELUS**

Thank You!



CBSR