

CBSR Board of Directors

Call for Nominations

Are you passionate about corporate sustainability and helping Canada's business community reach its ESG and net zero goals? Are you a not-for-profit governance nerd? (Or want to become one?)

CBSR (Canadian Business for Social Responsibility) is looking for dedicated volunteers to join our Board of Directors. We are seeking two (2) nominees for terms beginning on June 5th, 2024.

About CBSR

CBSR is a not-for-profit business association with a mission to connect and empower Canadian businesses to advance and amplify social and environmental leadership and ambition. We co-create a sustainable and equitable future and enable leaders to go further, faster, together.

Canadian Business for Social Responsibility (CBSR) is Canada's only membership association for companies co-creating a sustainable, equitable future. Established in 1995, CBSR is a pioneer in championing the idea that businesses do better – by every measure – when they operate in a socially and environmentally responsible way. CBSR members are companies operating in Canada from diverse sectors taking a leadership role in building a better future, together. CBSR leverages a peer-to-peer learning model to build capacity and drive positive change, supporting sustainability team members and anyone with ESG accountabilities within Member organizations.

CBSR is a proud member of the Profoundry group of organizations. Learn more about us at [Homepage - CBSR](#) and [Homepage | Profoundry](#).

Board Director Responsibilities

Board Directors play a pivotal role in the governance of CBSR by shaping its strategic direction and providing oversight of its activities.

Key responsibilities include:

- **Strategic Oversight:** Board Directors provide strategic guidance ensuring that CBSR's activities align with its mission and respond to the evolving needs of its' Member community. This includes the performance management of the Executive Director.
- **Fundraising and Business Development:** Board Directors play a role in leveraging their networks to help secure funding and support for CBSR's work.
- **Diversity & Inclusion:** Directors must embrace diversity and promote inclusiveness in all aspects of the work of CBSR's Board and staff.
- **Financial Stewardship:** Board Directors ensure the responsible management of CBSR's assets and financial resources. This includes overseeing budgeting, investment strategy, financial management, and risk management.
- **Governance and Compliance:** Board Directors ensure that CBSR adheres to legal and ethical standards, maintaining transparency and accountability in its operations. They must also comply with all Board bylaws, policies and directives, especially regarding conflicts of interest, fiduciary duties and duties of loyalty.
- **Member Engagement and Advocacy:** As representatives of CBSR, Board Directors actively engage with both the Member and larger business communities, advocating for CBSR's mission and, as appropriate, supporting partnerships to enhance its impact.

Please note that the Directors of CBSR also serve as the Directors of the CBSR Foundation, a related charitable organization.

Nominee Qualifications

CBSR is expanding its board size from 9 to 11 to include two new Directors. The following are amongst the board experience factors that are sought:

- *Mission alignment:* experience in corporate sustainability, CSR, DEI or community investment
- *Qualities:* Strategic mindset, team player, comes prepared, actively participates, follows through on commitments, excited to contribute
- *Geographic range:* Directors based in business communities in Alberta, Quebec or Atlantic Canada are welcomed as we strive to represent our national Member base
- *Additional functional skills:* finance, fundraising, legal, marketing, communications, human resources, or industry association management

- *Diversity*: Representing the diversity of our Members' and Canada's business community is a priority and we welcome candidates across all aspects of diversity, especially BIPOC and young professionals. Diverse boards are better boards!
- *Previous Board experience*: Knowledge and experience of governance practices in the private and/or not-for-profit sectors is preferred but not essential
- *Membership*: Experience as a current or past CBSR Member is wonderful! (Where appropriate, Board Members are asked to support their workplace to become a CBSR Member.)

Time Commitment

The Board meets quarterly, and meetings are held virtually during workday hours. Directors are asked to contribute approximately 8-10 hours per month, and work may include Committee meetings, strategic planning sessions, business development, donor cultivation, or board training and development.

Board terms are for three years, renewable a maximum of 2 times.

To Apply

If you have the time, enthusiasm, and expertise that may benefit CBSR and the CBSR Foundation, please submit your application through our career's portal: <https://profoundry.bamboohr.com/careers/27>

The deadline for applications to be received is EOD PT on **Wednesday, May 15th, 2024.**

We thank all applicants for their interest, however only those selected for an interview will be contacted.

Accommodations are available by request for candidates taking part in all aspects of the selection process.

Thank you!